

## *A Variety of Services*

From print media and trade show displays, to the cutting edge of CDs, DVDs and the World Wide Web, KERSHNER STUDIOS creates and produces The Right Tools to meet your marketing & training communication objectives. For over 17 years, clients have depended on KERSHNER STUDIOS to be there with creative, cost & time effective solutions to help meet their goals. Our "YES WE CAN!" attitude, budget-conscious pricing, and dedication to exceptional service and quality continue to make us easy to do business with. Give us a call... let's discover if connecting with KERSHNER STUDIOS would be right for your company.

- **Sales/Product/Capability/Training Literature**
- **Technical Literature and Illustration**
- **Project Management**
- **Literature and Marketing Systems**
- **Space & Outdoor Advertising**
- **Trade Show Display Material and Booth Design**
- **Web Site Design and Development**
- **CD-ROM Development**
- **Video Development**



Kim Kershner, owner of KERSHNER STUDIOS, has been involved in marketing communication since earning his degree from the State University of New York at Fredonia in 1974. After spending several years working for others in various capacities, Mr. Kershner opened KERSHNER STUDIOS in 1988 to fulfill the requirements of clients who needed quality "Communication Tools" yet didn't want to be bogged down with a large agency situation. KERSHNER STUDIOS has filled this niche for many companies over the years, providing not only the high quality Communication Tools, but the expertise in how to effectively use them. KERSHNER STUDIOS, a proud member of the Grand Island Chamber of Commerce, has become much more than just "graphic design" and continues to offer "The Right Tool for The Job" to a variety of clients.

Call us today for a no-obligation consultation and discover just how effectively we can work together to meet your marketing goals.



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# The Right Tool for the Job

Marketing Communication  
Solutions for  
Today's  
Progressive Business





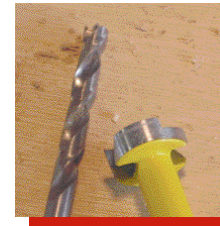
### *Carving A Niche*

The right tool for carving wood may be a chisel, but carving a marketing niche is more involved. KERSHNER STUDIOS has worked with a variety of companies over the years, both consumer and business-to-business, to help them develop the marketing communication tools they needed to compete in their chosen market niches. From outdoor advertising, newspaper, magazines and brochures to television, radio and CD-ROMs, KERSHNER STUDIOS has the expertise, as well as the experience, to create the tools and systems needed to help your company carve effectively into the marketplace.



### *Driving Home A Point*

Getting the point across and hammering home your message is what KERSHNER STUDIOS excels in. By combining strong visual elements with the power of the written word, we'll take your message and forge it into effective marketing tools. Once created, we'll help you utilize your new tools to their best advantage. You'll discover how KERSHNER STUDIOS uses photography, artwork, writing and technology to its best advantage, keeps your costs under control, and provides true "Bang for Your Buck".



### *Drilling In Quality*

KERSHNER STUDIOS drills quality into each and every project we produce for you. Our state-of-the-art equipment and our vast network of first quality suppliers ensures you of the best your budget will allow... and then some. Because of the number of projects we've produced over the years, we've developed systems that provide you with a "no-surprise" outcome... in budget, time, and quality, each and every time. We're proud of the work we do and of the clients that have entrusted us with their projects.

**THE RIGHT TOOL**  
FOR THE JOB™

